

Forest Stewardship Council

U.S. news & views

"Global leadership in promoting environmentally appropriate, socially beneficial, and economically viable management of the world's forests."

June 1, 2001

Have some FSC news and views to share? Please contact Meme Lobecker at (202) 342-8133 or mlobecker@foreststewardship.org

www.fscus.org

FSC Opens New Office in Arcata, California

With nearly half of all FSC members in the US on the west coast, northern California was a natural choice for the opening of new FSC office earlier this year. The Arcata, CA location will help FSC to strengthen relationships with all west coast partners, as well as support the over 150 FSC chain-of-custody certificate holders in California, Oregon, and Washington. The Arcata office will also be responsible for coordinating the regionalization of FSC global standards to the different forest types in the US. Both Bill Wilkinson, Senior Forester for FSC, and Ben Adlestone, also an experienced forester, have been working closely with FSC's diverse group of stakeholders throughout the standards development process.



Arcata Community Forest

"managed for the benefit of all citizens of the city, with attention to watershed, recreation, timber management and other values." The Arcata Community Forest, along with the neighboring Jacoby Creek Forest, earned FSC-certification in 1998. Both parcels together represent 1,200 acres of primarily second generation redwood and sitka spruce. Arcata is also home to The Institute for Sustainable Forestry, an affiliate of the FSC-accredited Smartwood forest certification program, and Humboldt State University, which offers one of the largest forestry programs in the country. Arcata serves as a resource center for all certified forests on the West coast, which total 1.3 million acres. We invite you to tour the Community Forest and see for yourself an FSC well-managed forest at work.

For more information FSC Arcata office, please visit our website at fscus.org. More information on the Arcata Community Forest can be found at www.arcacityhall.org

FACTS AND FIGURES

389	Chain-of-custody certificates in the U.S.
8.2M	Acres of FSC well-managed forests in the U.S.
1485	Chain-of-custody certificates globally (47 countries)
55.3M	Acres of FSC well-managed forests globally

Located on northern California's scenic coast, the City of Arcata itself also offers many interesting forestry-related environmental and economic opportunities. Most notably is the 600 hundred acre Arcata Community Forest within the city limits. In 1955, it became the first municipally owned forest in the state of California, and was designated to be

Certified Forest Products International Conference and Showcase

When: September 26-28, 2001

Where: Cobb Galleria in Atlanta, GA

Hosted by: The Certified Forest Products Council (CFPC)



As a prominent member of the Global Forest and Trade Network (GFTN), CFPC is taking its turn this year as the host for the annual international forum featuring exclusively FSC certified products. Last year's event was held in England, with over 1,000 people in attendance. This year's conference promises to rival last year's, with over 2,000 expected participants and a stellar list of speakers and sponsors. Invited speakers include: **David Ford**, *President, CFPC*; **Steve Howard**, *Director of Global Forest and Trade Initiative Project, WWF-International*; **Mark Baker**, *Exec-VP, The Home Depot*; **Anita Roddick**, *founder, The Body Shop*; and **Dr. David Orr**, *Chair, Environmental Studies Program, Oberlin College*. The audience is expected to be comprised of manufacturers, purchasing agents, architects, designers and specifiers representing billions in purchasing power from firms committed to certification. Media and environmental advocates will be circulating the floor, looking to enhance their knowledge about certification and the range of certified wood products available to consumers. This conference is an ideal venue for cementing business relationships and establishing a competitive advantage in the certified forest products marketplace.

For more information on this event, check out www.cfconference2001.org or contact the CFPC directly at 503.590.6600.



FSC in the News

Recent FSC media mentions:

- **Rivera Live** – CNBC – 5/16/01
- **Today Show** – NBC – 5/21/01
- **Wall Street Journal** – "Battle Breaks Out Over Rival Seals For 'Green' Wood", Queena Sook Kim and Jim Carlton; B1 – 5/23/01
- **Martha Stewart Living** – June 2001

For further information on any of the stories you've read today, or copies of any documents we have referred to, please do not hesitate contact Meme Lobecker, at mlobecker@foreststewardship.org, or call 202.342.8133.