



Institute for
Agriculture &
Trade Policy

2022 Annual Report

Minneapolis | Washington, D.C. | Berlin | iatp.org



A Note From Our Board Chair

I joined the board of the Institute for Agriculture and Trade Policy because IATP is the only organization that has its feet firmly planted in the reality of Midwest farms and food and, simultaneously, understands and addresses the global realities of food and farm policies and practices.

This means that IATP not only scans the horizon, tracking geopolitical and environmental issues, but also interprets and confronts these challenges for local people and international negotiators.

Led by Sophia Murphy, the expert IATP staff not only track trends and developments but interpret and influence the agricultural terrain from Minneapolis to Washington to Rome, addressing the climate crisis, biodiversity loss, trade agreements and agribusiness technologies and strategies.

In the past year, IATP has changed how the world thinks about livestock greenhouse gas emissions, the dangers of agribusiness concentration and the urgent need to restructure the global food system. IATP is making a difference, and we on the board are honored to support its progress.

When you read this report, I think you will agree, and I hope you will join us!



Pat Mooney,
IATP Board Chair





A Note From Our Executive Director

Dear Friends and Supporters of IATP,

2022 was a tumultuous year for food security. Russia invaded Ukraine in February, disrupting global wheat, sunflower oil and fertilizer markets, and sharply increasing the number of people facing hunger and food insecurity. Low-income countries yet again found themselves crippled with impossibly high debts as they struggled to recover from the global pandemic and continued to be buffeted by climate change. Industrialized countries at last took some responsibility for the precarity of conditions in many poorer countries with the creation of a loss and damage fund under the auspices of the United Nations climate treaty (UNFCCC). The U.N. Secretary General called out the private sector for empty net-zero plans as profits soared in the food and fertilizer sectors. Companies flexed their market power and cashed in on the volatility endemic across global supply chains, while household energy and grocery bills drove inflation higher everywhere.

Yet for all the tumult, 2022 also gave us hope. As the crises mount, so does a willingness to experiment and make changes. We saw positive change on the corporate accountability agenda, on public funding for conservation on agricultural land, and on directing public procurement for Minnesota's kids towards shorter food value chains and inclusive, culturally diverse food systems. We saw momentum build for the food systems transformation of agroecology.

We published the first methane emissions estimates for some of the world's largest meat and dairy corporations, highlighting the scale of their responsibility for the climate crisis and the urgent need for both mitigation and adaptation in industrial food systems. We provided concise, factual support to United States trade partners in the face of bullying behavior by the U.S. government on behalf of agricultural firms seeking to overturn science and consumer preferences in favor of higher market share.

It was a good year for IATP, too. Responding to our reincarnation as a smaller and partially remote organization, we sold our beautiful but dilapidated mansion house and moved to premises inside the building run by East Side Neighborhood Services, a local community service organization that has operated in Minneapolis for over 100 years. With much joy, we held our first in-person board meeting since the pandemic and our first public event in over five years. We continued to invest in our communications work, updating our website and publishing new pages, including one on agroecology. We experimented again with a podcast and created a video to introduce IATP to new audiences.



There is no shortage of work to be done! Resolution of the climate crisis demands strong policies to tackle inequities and protect political organizing, as well as to govern land use and to force big and quick reductions in methane emissions. Better protection for biodiversity is critical to making headway on all the interlinked crises, including climate change and food insecurity. Food and agricultural systems are at the heart of the transition we need, and that is where you will find us: protecting the "floor" – the universal human rights to food, water and a safe environment – and a sustainable "ceiling" on our use of the planet's bounty.

Sophia Murphy, Ph.D.
Executive Director



2022 Board of Directors

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Marie Clark

Director; Vice President, Global Programs for Women for Women International

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Sophia Murphy

Executive Director at IATP*

Sagari R Ramdas

Director; Educator at the Kudali Learning Center, Telangana, India and member of the Food Sovereignty Alliance, India

Pamela Saunders

Chair; Retired from CROPP Cooperative / Organic Valley / Organic Prairie

Jay Strohmaier

Director; Co-Founder and Head of liquid alternative investment strategies (retired) at Parametric

Rose Williams

Director; Director at Biowatch South Africa

*The IATP executive director is a non-voting member of the IATP board.





Mission, Vision & Values



MISSION

IATP works locally and globally at the intersection of policy and practice to ensure fair and sustainable food, farm and trade systems.



VISION

IATP envisions agriculture, trade and food systems that are good for people, farmers and food system workers, ecosystems, and social justice globally.



VALUES

IATP is guided by values of economic and racial justice, environmental sustainability and resilience, and strong democratic institutions.



A Brief History of IATP

Founded at the height of the United States farm crisis in the 1980s, the Institute for Agriculture and Trade Policy created a space where U.S. farm activists could meet their counterparts from around the world, as rural communities everywhere found themselves confronted with policies to deregulate and liberalize markets as part of the economic vision called globalization. From its inception, IATP identified trade as a primary driver of this vision. Staff challenged the assumptions in free trade orthodoxy and pushed for fairer, more sustainable trade policy in the U.S. and globally, in concert with allies from across the globe. In the decades since, IATP has documented how agribusiness-friendly trade rules hurt farmers and rural communities, food security and the environment.

We have advocated tirelessly for trade and agricultural policies that protect fair returns for farmers, create fair conditions for agricultural workers, and that protect the environment. Our objective is that rural communities everywhere should thrive, economically and politically.

Over the past decade, IATP has worked intensively at the intersection of climate change, trade and agriculture policies, spearheading examination of how the Farm Bill and trade agreements can incorporate climate change into food system and farm finance policies. IATP has also become a leader in Farm to Institution work, supporting local farmers to get nutritious, culturally appropriate food to schools, preschools and hospitals through public procurement programs.

Today IATP is at the intersection of climate change, trade and agriculture policies. We publish cutting-edge analysis on farm policies in the U.S. and Europe, on global agribusiness firms, and on the intersection of food systems with climate, trade and finance. We are leaders in Minnesota for publicly supported local food systems that increase markets for small, new and otherwise vulnerable farmers and bring nutritious, culturally appropriate food into the state's schools, preschools, early care centers and hospitals. We are actively engaged in organizing and capacity building to diversify the voices shaping Minnesota's food and agriculture priorities.

Our headquarters remain with our roots in Minneapolis, and we also maintain offices in Washington, D.C. and Berlin, Germany, while adjusting to the new, hybrid reality of today's workplace. Read on to learn more about what we have been up to.





IATP Areas of Work

Climate Solutions

IATP challenges the concentration of market power that strips rural communities of the capital and knowledge they need to thrive. Monocrop agriculture is exploitative of farmers and farm labor, fossil fuel-intensive, and pollutes soil and water. It is also poorly regulated. IATP is countering U.S. myths that its agribusiness "feeds the world" with a narrative centered on the voices of rural and urban communities who want to take back their food systems for themselves and their kids. We document agribusiness greenhouse gas emissions, call out false climate solutions, and advocate instead for solutions that direct public money and public regulation to the empowerment of rural communities and the protection of biodiversity.

Trade and Governance

Without transformation, international trade will continue to be a source of inequality and a barrier to the realization of a safe and healthy planet for all. IATP is advancing trade governance paradigms that promote fair exchanges of sustainably produced goods and services. Trade is a necessary component of food security. However, current international trade rules ignore environmental costs and exacerbate inequalities among nations, and between global and local supply chains. The more vibrant our local and regional food systems, the more likely we are to establish trade rules that respect all parties and that find political support from the people in the signatory countries.

Agroecology and Food Systems

Food systems balance competing needs, from protecting decent livelihoods for farmers and food workers, to protecting our soil and water from depletion and pollution. Agroecological and community-based food systems create that balance. IATP advocates for a just and green transition that supports agroecology, pushing for policy reforms internationally and nationally. In Minnesota, we build model community-based food systems that aim to give all people access to sufficient, culturally appropriate and nutritious food, while providing small to midscale farmers access to new markets.





2022 in Review

The war in Ukraine highlighted the fragility of the industrialized, globalized food system and reinforced the urgency of a transition to sustainable agroecological practices that are less dependent on external inputs and less vulnerable to the increasingly frequent disruptions of a destabilized planet.

In September, for the first time since before the pandemic, IATP **gathered our board members, staff and friends together** in person for an open house and panel discussion on how to better protect and promote healthy, resilient food systems in the face of crisis the world over. The most effective way to address multiple ecological and socioeconomic crises simultaneously, agroecology is also necessary to bring about just, sustainable food system transformations to ensure local and regional level food security across the world.

Throughout the year, with our partners, we continued to take on the challenges of our food system at the international, federal and state level, participating in the global climate conference COP27 in Egypt, facilitating an expanded Farm to School program in Minnesota, and engaging with policymakers in the U.S. and E.U. on agriculture, climate and regulatory policy.



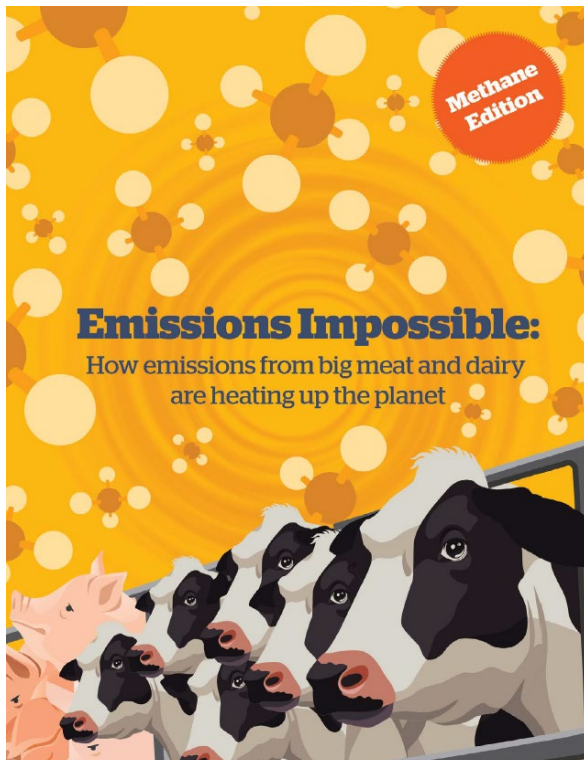
The most effective way to address multiple ecological and socioeconomic crises simultaneously, agroecology is also necessary to bring about just, sustainable food system transformations to ensure local and regional level food security across the world.



2022 in Review (cont'd)

Climate Solutions

At the U.N. Framework Convention on Climate Change (UNFCCC) Conference of the Parties (COP27) in Egypt, IATP launched the fourth report in our hallmark Emissions Impossible series, Emissions Impossible: Methane Edition. The report provided the first-ever estimate of methane emissions attributed to 15 of the world's biggest meat and dairy companies. The report generated media and public interest around the world and provided a wakeup call for governments to start counting and regulating the industrial livestock sector.



Also at COP27, IATP and our partner GRAIN published The Fertilizer Trap, showing the record-high profits made by the biggest global fertilizer companies, paid for in steep price hikes for farmers and those governments that subsidize fertilizer for farmers.

IATP's communications team produced a podcast miniseries "Uprooted: Talking COP27." The series put COP27 in context for food and agriculture activists and delved into why systems change for agriculture is a critical piece of saving us from climate catastrophe.

In July, we published, True or False? Evaluating solutions for agriculture and climate change. The paper offers a framework to distinguish false climate solutions – those that distract us from real change – from true solutions, which are those that enable transformative change. We put the framework to work, challenging proposed European legislation on carbon farming and carbon removal certification as false solutions, with reports, op-eds and submissions to the European Commission's public consultation.

We launched a new coalition called the **Real Zero Europe Campaign** with partners and generated a powerful public response to the EU's proposed Carbon Removal Certification Framework, with over 200 European and international civil society groups signing onto our letter to the commission.

In the U.S., IATP pushed the Biden administration to take reductions of agriculture-related methane emissions seriously in the context of the administration's broader ambition to mitigate greenhouse gas emissions.

IATP submitted comments in support of the proposed Securities and Exchange Commission's rule to expand the current financial disclosure reporting regime to include climate-related financial risk and opportunity reporting. IATP is advocating for stronger rules that would require agribusinesses to disclose their emissions from the whole supply chain.

Our report, Payments for Pollution, documented the use of some federal conservation program funds for farms whose agricultural practices are not environmentally beneficial. IATP is using our analysis and the resulting media and political interest to advocate for tighter rules for conservation programs and for an increase in support for smaller-scale farmers.





2022 in Review (cont'd)

Trade & Governance

Many U.S. trade policies are based on outdated economic assumptions and measures of wealth that have failed to protect decent jobs and the environment. They have allowed global agribusinesses to consolidate their control over food and agriculture supply chains. One longstanding pillar of our trade work is to resist any deepening of this abuse of international trade. In 2022, we defended Canada's dairy **supply management program** in the face of ongoing attacks from U.S. dairy processors who want to access Canada's market, strengthening our alliances with farmers and trade unions in the process. We made the case for supply management as a response to the crisis on U.S. dairy farms, both for the potential climate benefits and to strengthen farm income.

A 2020 presidential decree in Mexico outlawed the cultivation of genetically modified (GM) maize and announced the phaseout of the herbicide glyphosate and imports of GM maize by 2024. Since then, IATP has been defending Mexico's position against agribusiness lobbies in the U.S. and Mexico, which reject the proposed restrictions. In a **policy brief**, IATP analyzed the **United States-Mexico-Canada Agreement (USMCA)** text and demonstrated that Mexico is within its rights to regulate GM crops and pesticides at the border. We hosted a bilingual Spanish-English webinar with speakers from both countries to raise awareness of the fight and continue to collaborate closely with our longstanding partners in Mexico. We champion any country's sovereign obligation to protect public health, the environment and cultural heritage.

IATP POLICY BRIEF Institute for Agriculture & Trade Policy iatp.org

UNDERSTANDING THE AGRICULTURAL BIOTECHNOLOGY PROVISIONS IN THE U.S.-MEXICO-CANADA AGREEMENT

INTRODUCTION

After several years of negotiation, the United States-Mexico-Canada Agreement (USMCA) entered into force on July 1, 2020. The USMCA updated and in some respects significantly changed the original North America Free Trade Agreement (NAFTA) that had been in effect since January 1, 1994. With some important exceptions, including limits on excessive protections for foreign investment and strengthened labor and environmental protections, many of the new provisions expand corporate rights in the name of trade liberalization and seek to narrow the scope of domestic regulation of all three signatory countries.

One of the new provisions, incorporated into the USMCA at the behest of the biotechnology industry and industrial agricultural conglomerates, is a section on "Agricultural Biotechnology." There can be no doubt that the proponents of this section hoped to expand the use of biotechnology in agriculture in part by tying the hands of government regulators through trade disciplines. Nonetheless, the final text of the agreement does not restrict domestic policy choices in the manner agribusiness and its allies might wish. This Policy Brief analyzes the agricultural biotechnology provisions of the USMCA to understand what they may require of the parties to the agreement.

INDUSTRY ADVOCACY AND MEXICO'S BIOTECHNOLOGY POLICIES

The advocates for these provisions intended, in the words of Michelle McMurry-Heath, president and CEO of the lobby group Biotechnology Innovation Organization (BIO), "to proactively confront regulatory barriers in other countries that stifle the trade of transformative biotech innovations." More specifically, BIO and pharmaceutical, seed and pesticide conglomerate Bayer/Monsanto, among other agribusiness interests, lobbied for these new trade provisions in their bid to reverse a series of regulatory policies and judicial decisions of the Mexican government.

In the past several years, Mexico's government has sought to promote the biodiversity of Mexican corn varieties and reduce the use of the herbicide glyphosate to protect public health. Mexico has not issued any biotechnology food or feed product approvals since May 2018, with some applications pending at the health

Written by Sharon Anglin Treat
March 2022
Minneapolis | Washington D.C. | Berlin

A new era has begun in trade negotiations, in which partnership agreements loom large. In 2022, the Indo-Pacific Economic Framework (IPEF) and the U.S.-Kenya Strategic Trade and Investment Partnership both took center stage. IATP submitted official comments to the United States Trade Representative (USTR) on the negotiating objectives of those pacts. We also produced a **policy brief analyzing the comments USTR received on IPEF**, which showed a push for business-as-usual trade policies that will undermine effective climate action and resilient food systems.

IATP also offered expert commentary as Russia's invasion of Ukraine unfolded and news outlets around the world were eager to make sense of what the war meant for international food prices and food security. We argued the crisis made visible the fragility of international food systems and the need for comprehensive reforms that would not only address the short-term problems raised by the war, but also the structural vulnerabilities inherent when countries are too heavily reliant on food imports from international markets.





2022 in Review (cont'd)

Agroecology & Food Systems

Internationally, in 2022, agroecology gained support from governments and civil society as a pathway to food security, climate resilience and food sovereignty. IATP continued its more than decade-long commitment to the work of the Civil Society and Indigenous Peoples Mechanism (CSIPM) with the U.N. Committee on World Food Security (CFS), where we focused on coordinating support for agroecological solutions to the multifaceted food security crises confronting the world.

IATP continued to counter the false narrative that "industrial agriculture feeds the world." We worked with partners to expose the failures of industrial agriculture while promoting the growing body of scientific evidence demonstrating the viability of agroecological alternatives. We published a comprehensive agroecology primer and launched a monthly article series, **Agroecology in Movement**, which presents different dimensions of agroecology from case studies from around the world.



In Maine, IATP concluded several years of work with local groups to respond to the agricultural and public health crisis caused by widespread toxic PFAS chemical contamination of soils and water due to the spreading of sewage treatment sludge and industrial wastes on agricultural land as fertilizer. IATP published a **case study** on this widespread practice and contributed language to the legislation that in 2022 became the first-in-nation state law committing to clean up PFAS and prevent further contamination.

In our home state of Minnesota, IATP continues to build an accountable community-based food system. We are deeply committed to a vision of access for all to sufficient, safe, culturally appropriate and nutritious food while developing local food supply chains that allow small to mid-scale and emerging farmers to access new markets. In 2022, we launched a new platform with partners called the **MinneAg Network**, a diverse and inclusive network of food and farm groups united by their support for state policies to support community food systems, tackle climate change and foster economic resilience for all Minnesotans.



In September, the Minnesota Farm to School coalition that IATP has nurtured for over a decade played a vital role in helping the state secure a first-of-its-kind \$3.5 million Cooperative Agreement from the federal government for our Farm to School program.

Our work to expand the **Minnesota Farm to Early Care Network** continues, with an emphasis on strengthening racial justice and equity. Working in partnership with the Hmong American Farmers Association, we created and piloted a Farm to Early Care model serving Hmong in-home day care providers. We offered mini-grants for home-based childcare providers to help them overcome the barriers they face accessing local foods through state supported programs.





2022 Statistics



2,157

MEDIA MENTIONS



18

REGULATORY COMMENTS
& LETTERS SUBMITTED



16

STAFF MEMBERS



11

REPORTS & POLICY
BRIEFS PUBLISHED



8

EVENTS HOSTED



1

MOVE TO OUR NEW
OFFICE IN NORTHEAST
MINNEAPOLIS

Watch this short video to learn more about our organization





2022 Financials

BALANCE SHEET

Total Assets	\$ 2,870,493
Total Liabilities	\$ 501,811
Total Net Assets	\$ 2,368,682
TOTAL LIABILITIES & NET ASSETS	\$ 2,870,493

INCOME STATEMENT¹

Total Revenue	\$ 2,724,253
Total Expense	\$ 1,859,696

FUNCTIONAL EXPENSE ALLOCATION

Programs	\$ 1,243,005 ²
Mission Support/Administration	\$ 400,841
Mission Support/Fundraising	\$ 215,850

USE OF FUNDS

Programs	67%
Mission Support/Administration	21%
Mission Support/Fundraising	12%

¹IATP experienced a favorable revenue net increase in 2022 from public support, contributions, and grants. This gain was attributed to management continued efforts to improve the financial health based upon changes first implemented in 2019. The summarized financial information provided in this annual report has been extracted from IATP's 2022 consolidated audited financial statements. Please refer to the complete audited financial statements for the year ended December 31, 2022 for the full generally accepted accounting principles (GAAP) presentation.

²A complete breakdown of expenses per individual program is available on IATP's website.





Institute for
Agriculture &
Trade Policy

Our mission is made possible in partnership with generous donors. Through a tax-deductible **donation** to the Institute for Agriculture and Trade Policy, you can support our work locally and globally at the intersection of policy and practice to ensure healthy, fair and sustainable food, farm and trade systems.

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